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AMBER
STAPFF

M E E T A M B E R

A freelance graphic designer for over 13 years.

In 2010 my unwavering appetite for design prompted me to start my own business. Since then, I've worked with a range of businesses including start-ups and large organisations to enhance their visual communications. While I continue to grow every day, I am committed to maintaining my quality of service, attention to detail and ability to deliver on time every time.

DELIVERING QUALITY DESIGN TO GROW YOUR BUSINESS

I know first impressions count. That's why I strive to produce intelligent and creative design solutions that leave a lasting impression with your customers.

I LOVE WHAT I DO

As an experienced Graphic Designer based in Melbourne, I deliver quality and affordable design solutions that exceed expectations. Every project is approached intelligently, designed uniquely and crafted with the greatest care. I am recognised for my strong customer service and prompt response time so you are never left in the dark when it comes to your project.

MY APPROACH

It's simple. I listen carefully, ask questions and take time to consider the possibilities before putting pen to paper. I work with you to develop your vision from initial concept to final delivery, and pride myself on my streamlined down-to-earth approach.

WHAT I DO

I work across a broad range of design disciplines. This includes logo development, packaging, signage, outdoor display, advertising, creative development, website, print design and much more.

SOME OF MY CLIENTS INCLUDE

OPERA AUSTRALIA

CITY OF SYDNEY

ELLEN DEGENERES

JOONYA

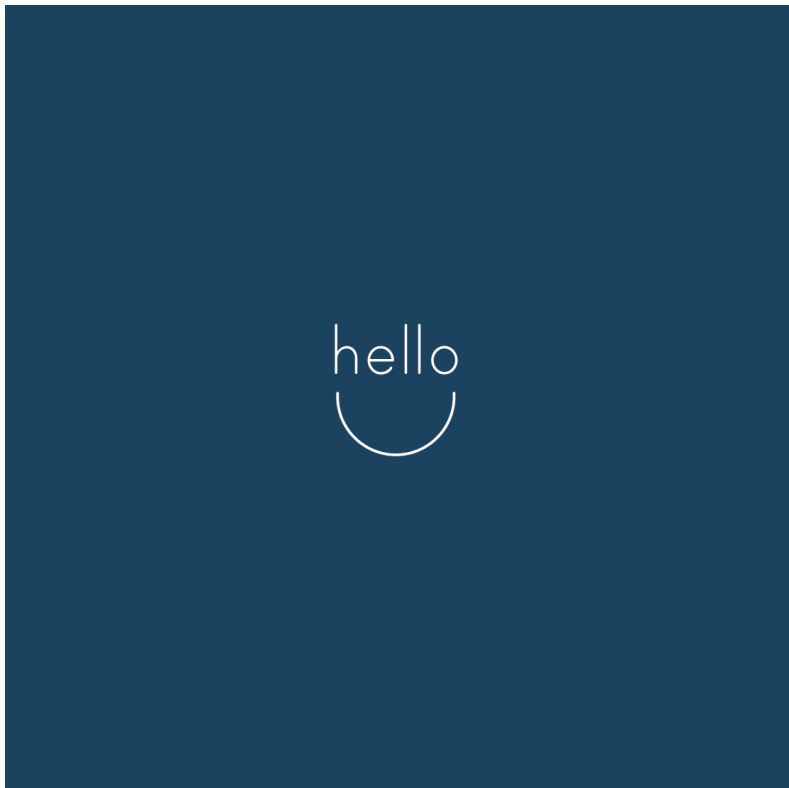
SOULARA

THE EVENTS LOUNGE

GC HITCHED

OSCAR WYLEE

YOUR BRAND IS WHAT OTHER PEOPLE SAY ABOUT IT
WHEN YOU ARE NOT IN THE ROOM



T I P S

RESEARCH

You will find many “Pop Up Designers” they generally know how to open Photoshop and use some filters or a paint brush. Unless they are qualified and experienced in the industry you usually get what you pay for.

You need to be aware of what professional design involves and that what you are getting designed has not been “taken” or “borrowed” from a clip-art site.

Listen to your intuition you will know if it's a good fit after doing some research.

ASK QUESTIONS

I encourage all my clients to ask questions.
Here are some questions that are important.

What files types will I receive?

Will I own copyright?

Do you design from scratch?

What is the design process?

Do you provide a brief form?

Do you offer ongoing support?

How long have you been a designer?

LOOK AND MEET

A good place to start is their website, a professional website design can represent a significant investment, have a look at their portfolio. If they have a Facebook page, check out some recent posts and what people are saying. Social media is your tool to knowing how they are viewed by past and current clients.

If your local organize a meeting (understand most designers will charge a rate however its always good to see your designer in person where possible).

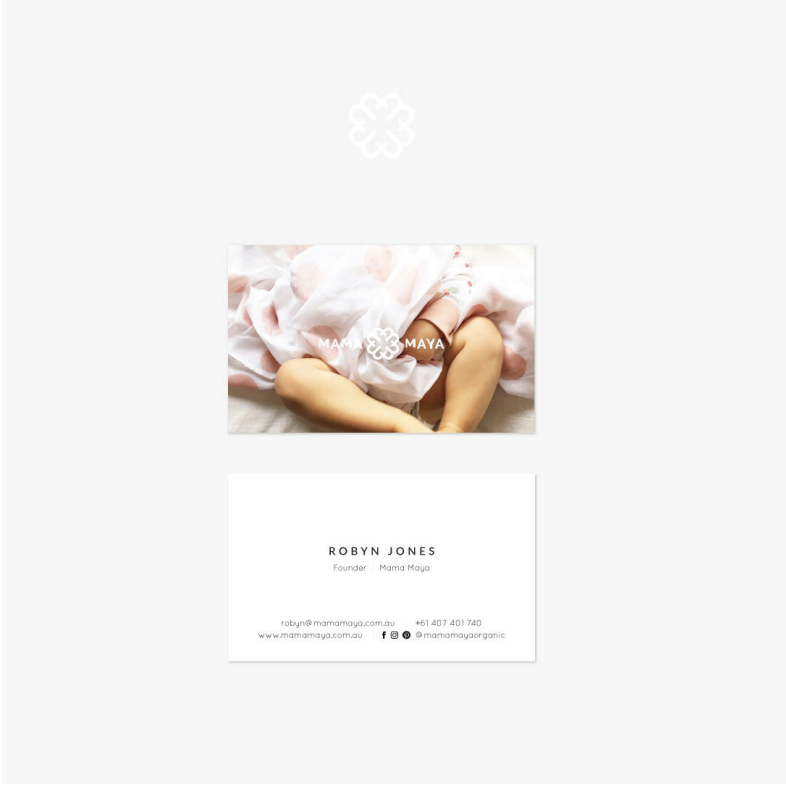
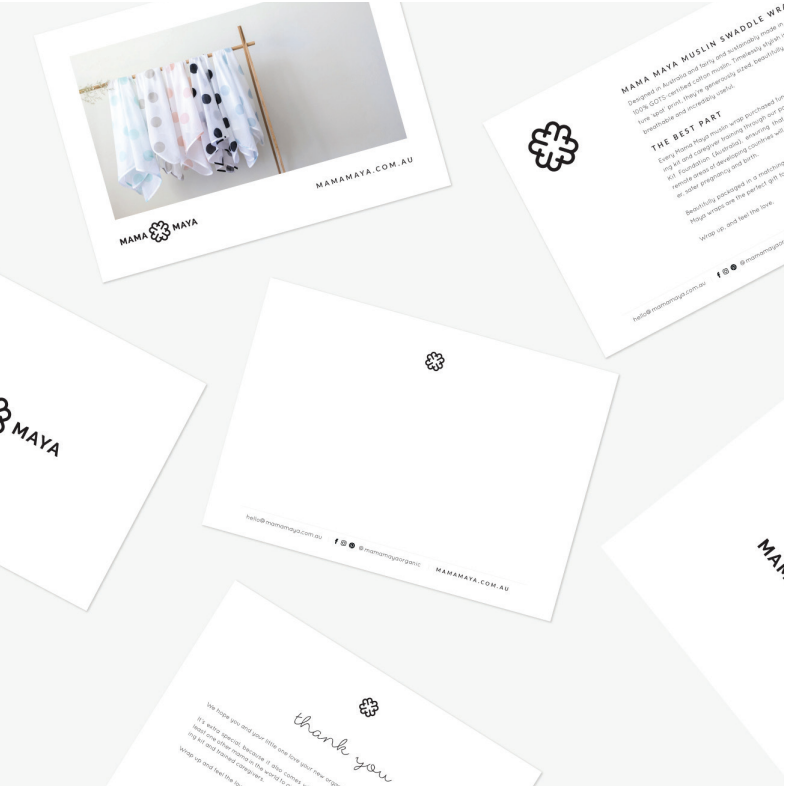
RIGHT FIT

Graphic designers may now always be the right fit for your needs. Again research, find someone who has a similar style to you, whose work you admire and who you believe you can trust with your business.

Have a look at what they do best, someone who is purely a web designer may not be the best fit for designing your logo.

It is really important to know your style. If you don't know your style you need to sit down and really think before contacting a designer.

YOUR BRAND IS WHAT OTHER PEOPLE SAY
ABOUT IT WHEN YOU ARE NOT IN THE ROOM



CLIENT - MAMA MAYA

L O G O D E S I G N



Brand awareness is crucial in maintaining a company's position in the market place. I provide a complete Logo Design service to any industry or company. Your company logo is an integral part of your company's image.

Two (2) Logo Concepts.
Allowance for no more than 2 modifications to one design.
Final artwork supplied in JPEG & PNG (web) + EPS

ADD ON
Detailed Brand Guidelines to ensure brand consistency.
Client to provide copy.
From \$650 + GST

TONIC
ROOM
BESPOKE FORMULATED
HERBAL MEDICINE

my
little
gift

Waves of
Truth

THE FLOW. YOGA AND
PILATES

65
NORTHBOURNE

WHENUA
WHENUA
WHENUA

the
nappy
society
/

J
JJENISIS



PEOPLES

HOME SHOP PEOPLE'S EDIT ABOUT CONTACT
REGISTER LOG IN CART

W / 17

Minimalist and timeless style

Fair labour practice.
Minimalist approach.
Aesthetic style.

Effortless style, made right: a curated online collection from designers around the globe.

Flat rate worldwide shipping. 30-day returns.

SIGN UP FOR THE LATEST NEWS AND RELEASES

SUBSCRIBE

Collection

ve top
IOS

Flared sleeve shirt
SUBTLE AND SIMPLE
\$69.00

French cuff shirt
SUBTLE AND SIMPLE
\$89.00



CLIENT - PEOPLES COLLECTIVE

S E R V I C E S

I offer a range of graphic design and printing services. My broad product range includes Business cards, Brochures, Annual Reports, Promotional/Marketing Material, Flyer's, Stationery, Posters, Illustration, Logos, Packaging Design, Websites and much more.

Don't see something in my price list that you need?
No problems, I design & print just about anything
so email me for a quote - hello@amberstapff.com.au.

WEBSITES

Website Design Only / BYO developer

Starting FROM \$1650 + GST

- Up to 5 pages

- Provided as Adobe XD File with assets.

Websites are based on your needs and requirements. All websites will need to be quoted on depending on what you and your business require. I do not use templates, all websites are unique and original setting you apart from your competitors.

NEED A DEVELOPER?

I have a great contact for you if you would like recommendations for a developer. Trusting someone with your design and ensuring they implement it is important, so also ask me who I would recommend.

SIGNAGE

Poster (Up to A0)	\$280 + GST
Banner 1-side (Up to 2m)	\$300 + GST
Banner 2-side (Up to 2m)	\$350 + GST
A Frame 1-side	\$280 + GST

MARKETING

Postcard or A5 Flyer 1-side	\$200 + GST
Postcard or A5 Flyer 2-side	\$250 + GST
DL Flyer 1-side	\$200 + GST
DL Flyer 2-side	\$250 + GST
DL Trifold Flyer 2-side	\$350 + GST

STATIONERY

Business Card	\$180 + GST
Swing Tag	\$180 + GST
Letterhead	\$120 + GST
With Comp Slips	\$120 + GST
Presentation Folder	\$320 + GST
Sticker	\$120 + GST

SOCIAL

Various Social Design is based around the clients requirements, please ask me for a Quote.

All the above include One (1) Initial Design. Allowance for no more than 2 modifications to one design. Final artwork supplied in Print ready .PDF. Design files can be released for a fee per file.

Note: All prices are for DESIGN only.

I offer many print options however not included above.

MAUI NOW



H E L L O @ A M B E R S T A P F F . C O M . A U